



TwentyEA

Part of the TwentyCi Group

Who is TwentyEA?

2009 **TwentyCi** is founded from the division of the Dataforce Group

- Creation of the UK's largest homemover database begins

2016 **Agent Listings** platform launched

- Our whole-of-market view tracking over 99% of all property listings

Data on Demand service available

- Agents can obtain daily data on all market triggers, complete with fulfilment options

Consultancy Services are launched

- Bespoke analysis of target brands and competitors' performance for investors and agents

Forecast, our first AI and data science product is born

- Enables agents to target properties most likely to instruct in the next 12 months

2018 **Insight**, our real-time business intelligence reports available

- A whole-of-market view of sales and rental activity across the whole UK market

2021 Our position as an **Industry Commentator** gains momentum

- Our analysis and insight presented in the House of Commons to Rishi Sunak and used by the Bank of England during first Covid-19 lockdown

Huge investment in our **Data Science** capabilities

- Leading to the rapid progression of the Forecast model - from predicting instructions in the next 12 months, then to 6, then 4, and now 2 months

TwentyEA is born after the acquisition of Vizzihome from Zoopla **2014**

- Creation of a market-leading set of data-driven tools for estate agents

Prospect, our first SaaS tool is launched **2017**

- An automated prospecting platform targeting on & off market properties likely to instruct or keen to switch agents

Match is born out of the requirements of GDPR

- Daily alerts when properties within agents' CRM come to market and reach triggers showing that a vendor may switch agent

Search - the first product to leverage our DOMUS property data & AVM **2019**

- Offering detailed research on any UK residential property

Spotlight is launched **2022**

- Now agents can use our unrivalled UK residential & property market data to create white labelled reports and increase conversion rates

We are constantly scaling up, building on our expertise, market coverage and technical capabilities so that you don't have to work harder, but smarter.

Contact us today to unleash the power of data

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