Qualified Lead Process



→ TV Advertising

TV Impacts nationally

250M







→ PR and Content

150 The T



Daily Mail



National publications

– Undecided vendors discover GetAgent.

→ Google Search

2.5M

130K





Search impressions / month Se

Search clicks / month



98%

Market Share for "Compare Estate Agents" searches



Vendors land on **GetAgent** and start a search with their **postcode**.

→ GetAgent Website Visitors

260K

New users / month

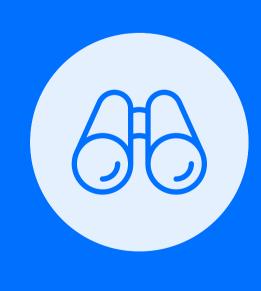


We show the **Top 7** performing agents based on recent performance.

→ High Discoverability

17K+

New agent comparisons / month



Our 30+ Client Services team call vendors to ensure they're motivated to sell soon.

→ Top Quality Leads

8K+

Vendors with valuation requests / month



