

Qualified Lead Process

1 GetAgent spends over **£6M** a year on marketing across TV, digital and social.

→ TV Advertising

250M

sky

4
CHANNEL 4 TELEVISION

TV Impacts nationally



→ PR and Content

150

The Telegraph

Daily Mail

National publications



2 – Undecided vendors **discover** GetAgent.

→ Google Search

2.5M

Search impressions / month

130K

Search clicks / month



→ Search Engine Optimisation

98%

Market Share for "Compare Estate Agents" searches



3 – Vendors land on **GetAgent** and start a search with their **postcode**.

→ GetAgent Website Visitors

260K

New users / month



4 – We show the **Top 7** performing agents based on recent performance.

→ High Discoverability

17K+

New agent comparisons / month



5 – Our 30+ **Client Services team** call vendors to ensure they're motivated to sell soon.

→ Top Quality Leads

8K+

Vendors with valuation requests / month

