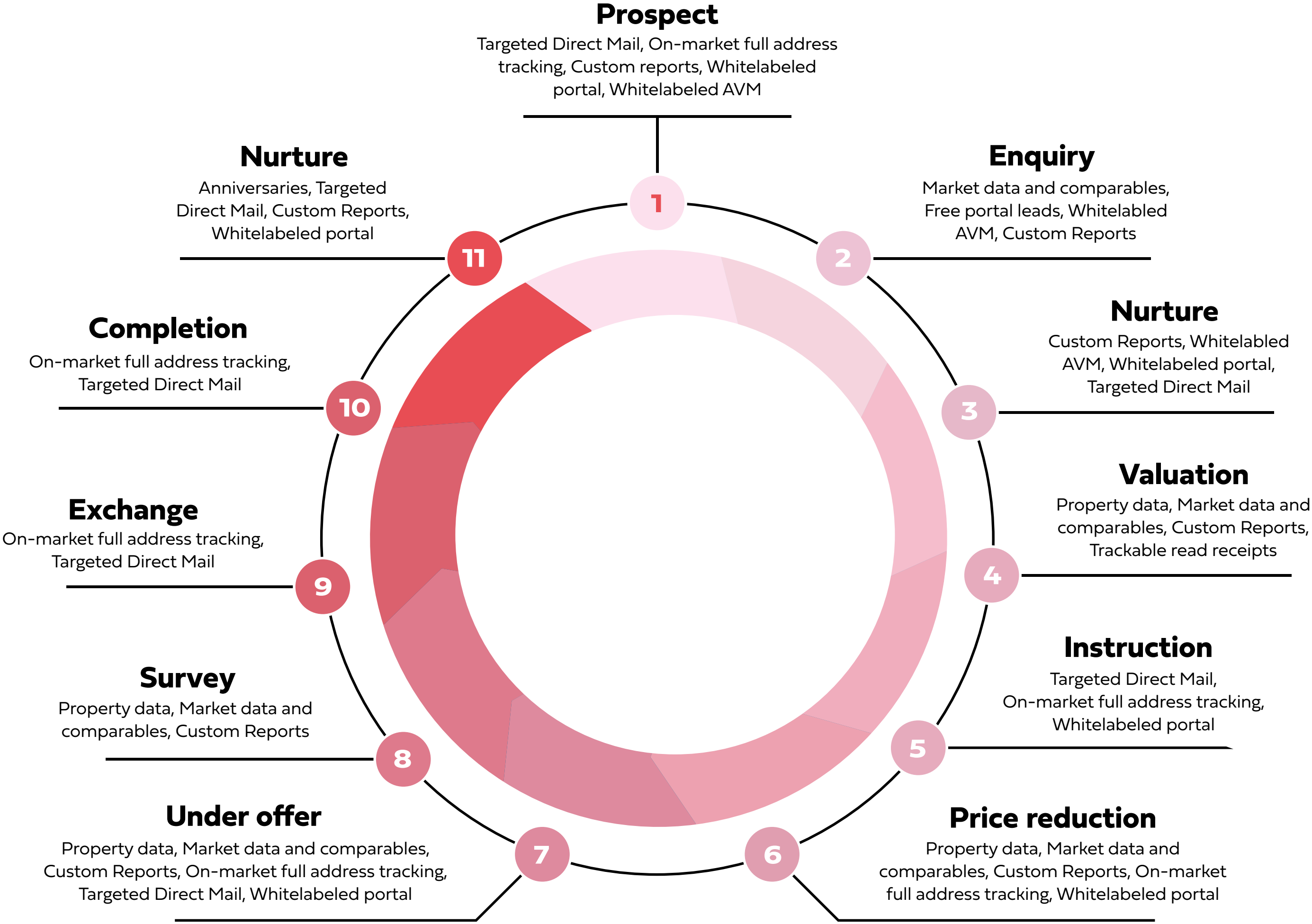


Homesearch.

Who we are and what we do

The estate agency cycle.

HS supports every stage



How you can use HS to grow your business.

Homesearch.

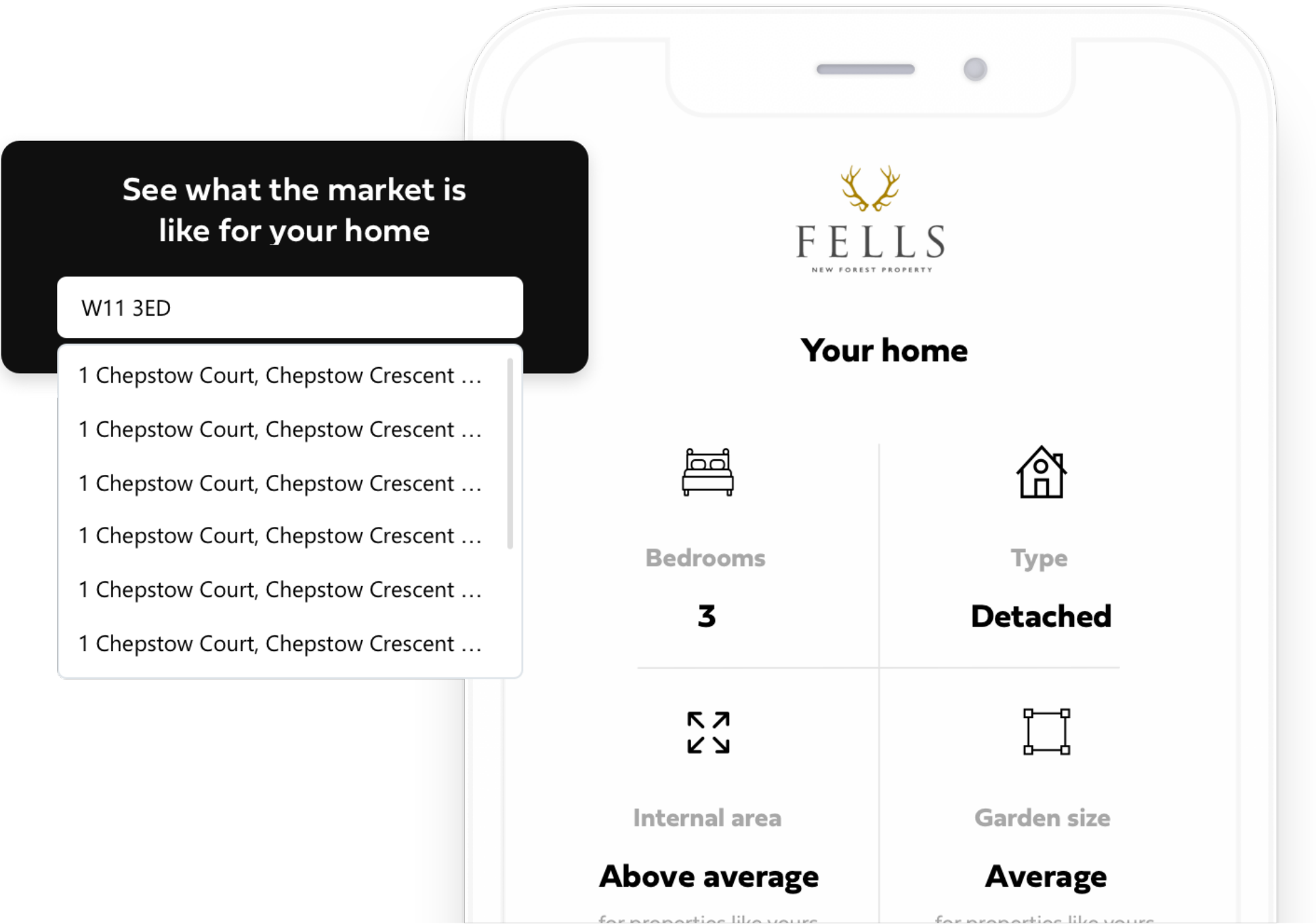
Online lead generation.

Attract potential clients with a detailed overview of their market and their home, **not just an AVM.**

Have your agency recommended to every single potential buyer, seller, renter and investor in your patches.

Invite everyone you interact with and have a unique and personalised property website brought to them, by your business.

Have buyer, seller, renter and researcher traffic driven directly to your website. Every instruction leads back to your own pages.



Offline lead generation.

Talk to the lowest hanging fruit in your market.

6 out of 10 properties have been proven to sell with the second agent.

Be that agent by targeting more full addresses of on-market properties than any other company can offer you. Request a sample and compare for yourself.

Tell stories of success and send impactful direct mail copy to the closest similar properties for every new instruction, offer accepted and exchange you have.

Don't wait for the right stock to request a valuation. Hunt the right homes down. Work with your hottest buyers and write to the homes that perfectly fit their budget and requirements.

Eliminate wastage and send brand campaigns that target only owner occupiers or private rentals.

Homesearch.

Live market

BETA

Network

Explorer

Reports

Tools

Invite

Ho

Prospector

For sale

To let

Patch: NW10, NW3

Price: No min - No max

Type: All

Beds: All

☒ Include my listings

119 listings

Change key dates

Select all

Sele

New - 7 listings

Address	Type	Beds	Asking price	Original asking price	Time on market
<input type="checkbox"/> Trevore Drive, Standish, WN1 2QE	House	3	£840,000	£740,000	3 days
<input type="checkbox"/> 20 Trevore Drive, Standish, WN1 2QE	House	4	£1,230,000	£1,230,000	9 days
<input type="checkbox"/> Trevore Drive, Standish, WN1 2QE	House	3	£840,000	£740,000	3 days
<input type="checkbox"/> 20 Trevore Drive, Standish, WN1 2QE	House	4	£1,230,000	£1,230,000	9 days
<input type="checkbox"/> Trevore Drive, Standish, WN1 2QE	House	3	£840,000	£740,000	3 days
<input type="checkbox"/> 20 Trevore Drive, Standish, WN1 2QE	House	4	£1,230,000	£1,230,000	9 days
<input type="checkbox"/> Trevore Drive, Standish, WN1 2QE	House	3	£840,000	£740,000	3 days

Reduced a week ago - 2 listings

Select all

Sele

Address	Type	Beds	Asking price	Original asking price	Time on market
<input type="checkbox"/> Trevore Drive, Standish, WN1 2QE	House	3	£840,000	£740,000	3 days
<input type="checkbox"/> 20 Trevore Drive, Standish, WN1 2QE	House	4	£1,230,000	£1,230,000	9 days

Impress every enquiry instantly.

Never tell anyone what they want is unavailable

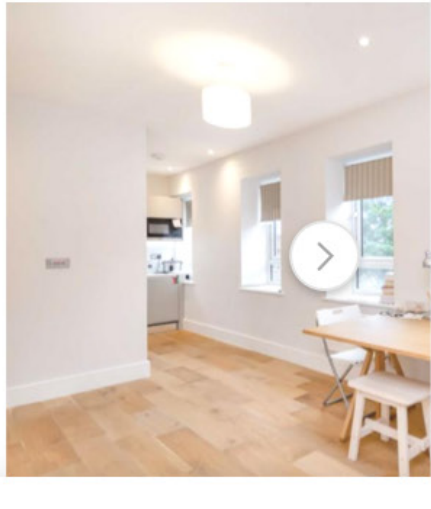


Qualify what the vendor owns before they tell you

Show your vendors the homes that match their future needs, and that you are going to go after them on their behalf

Be knowledgeable about their street/local area (and where they want to move)

Talk about the comps, before the valuation

Homesearch.



£10,650,000

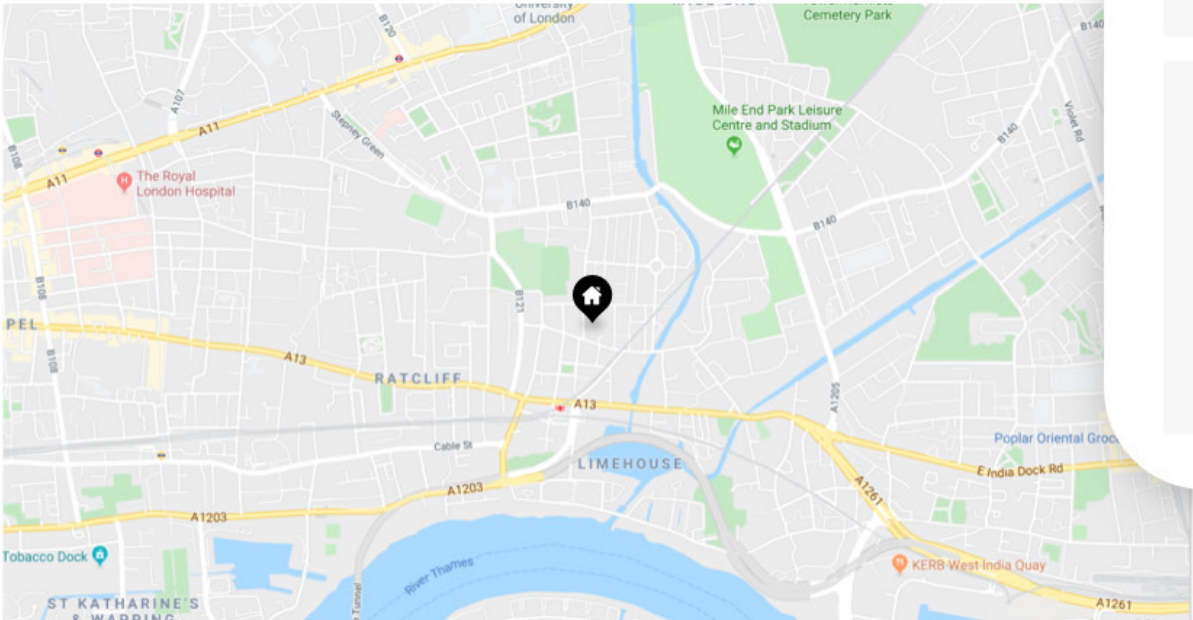
Chepstow Court, Chepstow Crescent, London

Under offer

2 beds

2 baths

1200 sqft



Time on market

39 days

Views

412

Similar homes that may sell

34

[Find out more →](#)

Start the valuation before you set foot in the door.

Create pre-valuation reports to accompany your confirmation emails.

Prepare for your valuation in 4 minutes.

Use whole of market comparable reports - it doesn't matter where your competitors advertise anymore.

Track your new client's interest in instructing you from the moment you book the meeting.

Track your new client's search patterns before you meet.



Win instructions. Clear and simple.

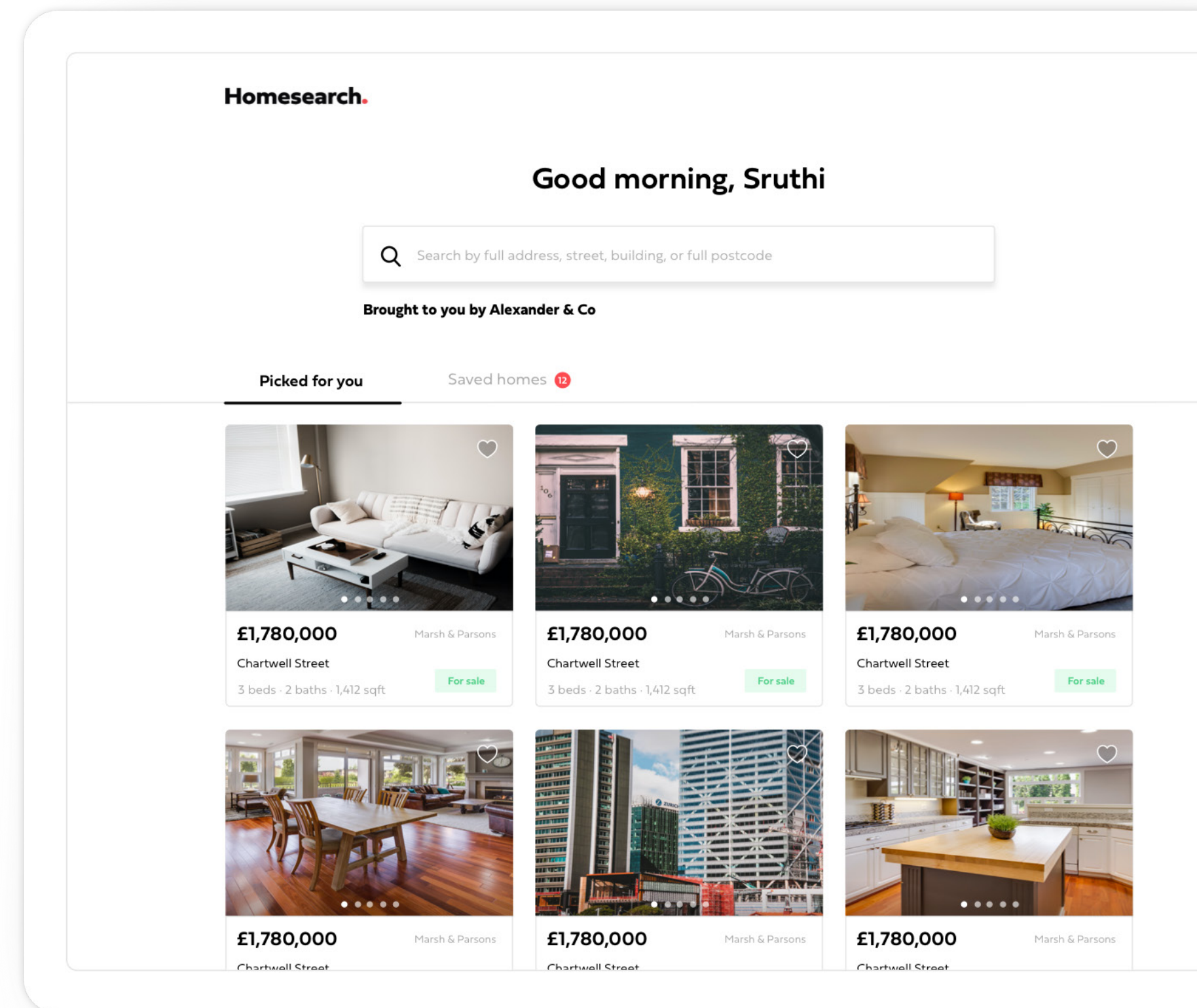
Know more about the market than your competition.

Impress your vendors with detailed market insight.

Demonstrate that you are client focused. Show them all the homes that meets their buying needs (in seconds) to go the extra mile and secure their business.

Tangible coffee table leave behind - your brand, your colours, your service.

Learn how motivated your vendors really are and know exactly when to follow up.



Justify conversations on pricing.

The more information you can provide your vendors, your landlords, your buyer, your tenant (and surveyors), the less pushback you'll have on pricing.

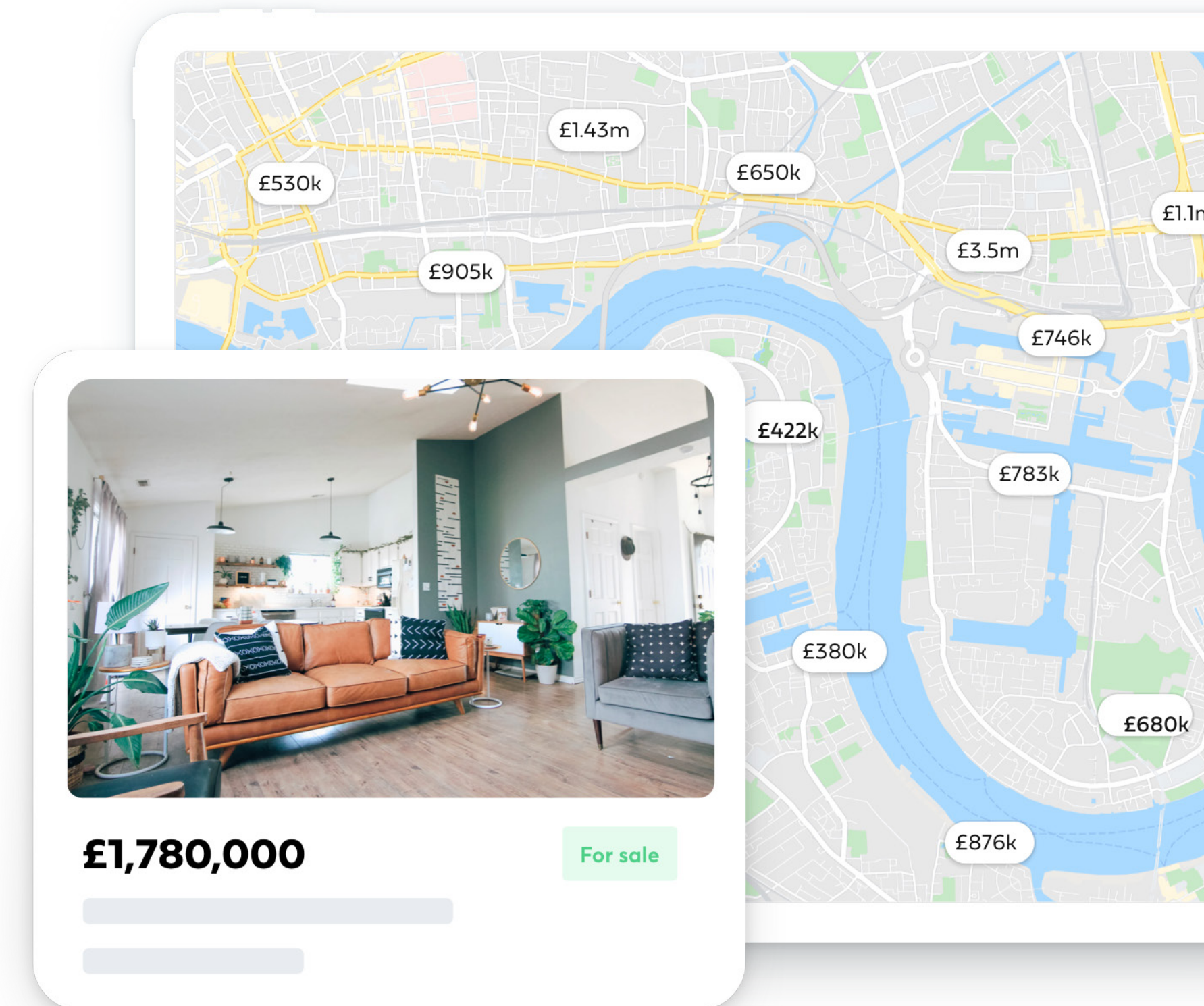
Present clear, whole of market and unbiased evidence to back up your local experience.

Live on-market, under offer (sales and rentals) and recently sold comparables.

New data every day.

New sold data every 30 days.

Use the data to help remove the emotion from the tough but necessary conversations.



Increase recommendations and referrals.

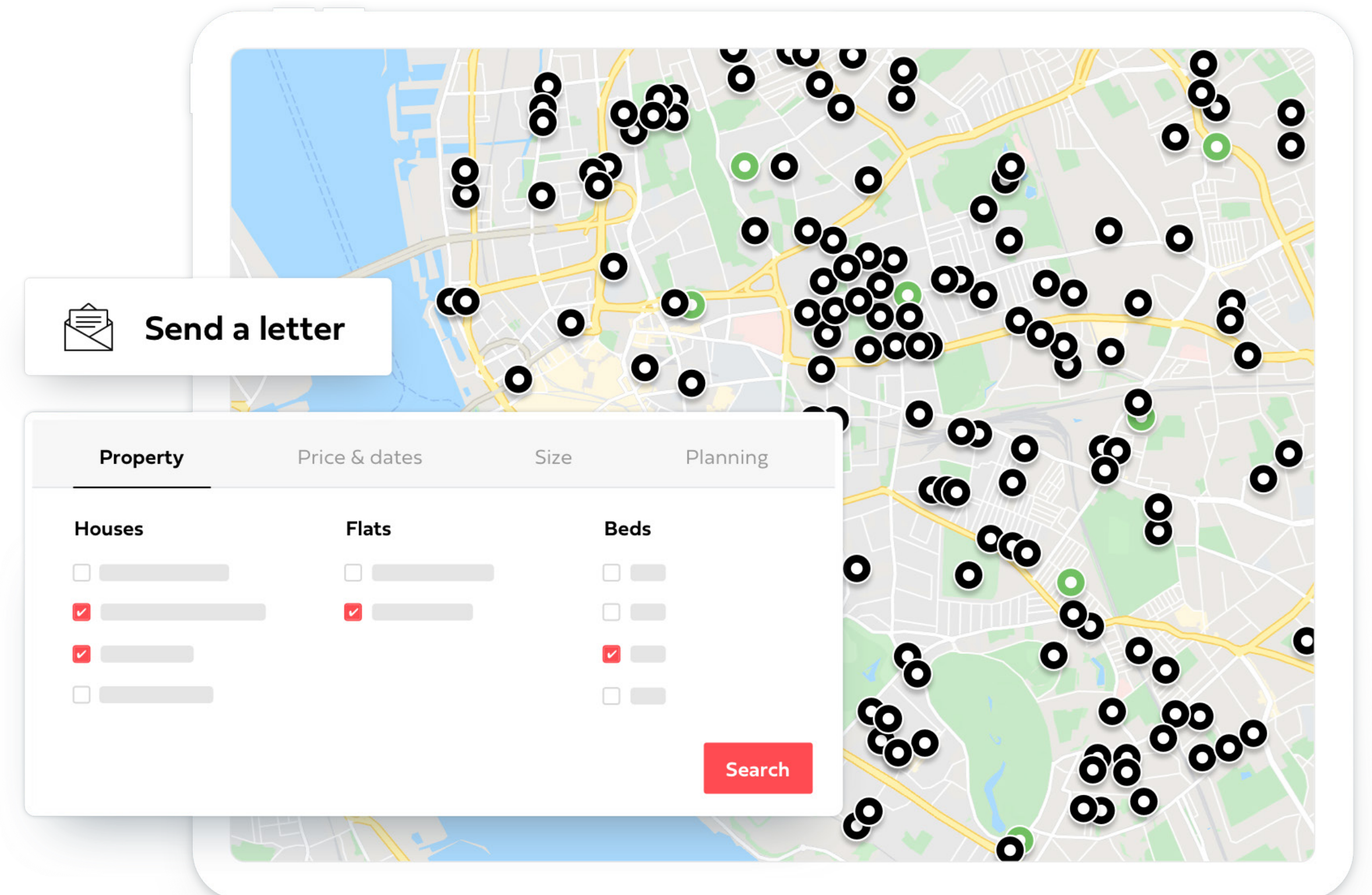
Only one in eight people using the agent they bought the house from to sell it. Prospect homes on their anniversary of ownership.

Write to every homeowner who's been unable to get the extension they were hoping to do.

Contact the most likely to remortgage owner occupiers in your area.

Use district data to create newsletters and content for areas you are looking to break into.

And send reports to everyone you have an name and email for every 6 months (this alone will bring you 50 instructions a year)



So, what are you getting with Homesearch?

Unique data on every home in your patch. We're not just showing on market listings, we show you everything off market too.

A simple, data driven, complete estate agency platform.

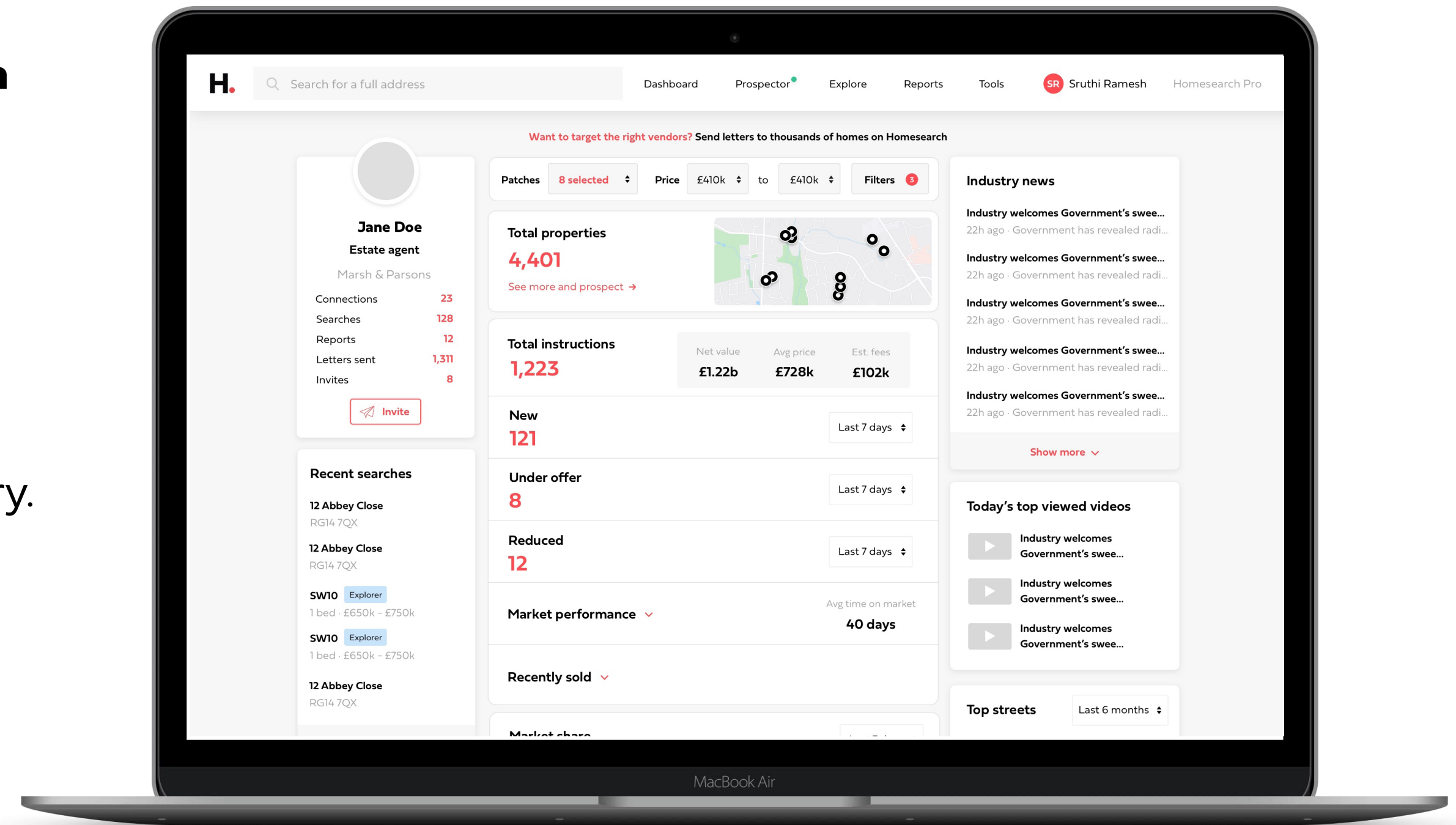
Online lead generation tools.

The ability to filter, search and prospect for any home in the country.

Direct mail copy templates that converts letters into instructions.

Industry leading training.

For your whole team.



What our clients are saying

See our 100+ Google reviews [here](#)



At Knight Frank we are always looking to evolve and innovate, both our own internal best practice, as well as the client service we are renowned for. Homesearch is a tool that will allow us to continue to deliver on both fronts.

Jonny Harris
Marketing, Knight Frank



As an estate agent I have followed closely the evolution of Homesearch and can, without doubt, say how brilliant they are; not just as a website/portal, but as a company serving the property industry.

Chris Trott
Managing Director, Coast & Country



Home Search has changed the way I do what I do. If you spend the time to learn what its offering you, use it to its full potential, it's going to change the way you go about your business. Simple as that. Understand it and use it, to its full potential.

Rory Willmott
Managing Director - Deakin White



My clients wax lyrical about Homesearch giving them a winning edge in an ultra competitive market place. It's PropTech that make lives easier and more successful.

Jerry Lyons
Founder, Property PR Expert



Homesearch Pro gives our people access to market data and reports that greatly enhance and support our ability to continue to give our customers and clients exceptional service.

Paul Masters
Group Ops Director, KFH



This really is the way forward for estate agents, the prospecting tools are extremely easy, flexible and intuitive especially when homesearch are so happy to offer training and support!

Sharon Redhead
Managing Director, Luxe Homes

ROI

£115,000 *(in just one month)*
reasons to use Homesearch.

Specifically targeted letters to owner occupiers in Perry's core area and target price range.

5 instructions

£115,000 in fees generated in month one

7000% ROI

Ongoing support and training to repeat the process and results.

Thank you