



Agent sync

powered by Startachat Unified Intelligence core

Partner Opportunity Unified AI Core for Estate Agencies

One Business. One Brain.



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The Opportunity

Estate Agencies Are Leaking Revenue — Every Day

Cause: enquiries arrive when teams are unavailable (viewings, calls, admin).

Cost: fewer booked viewings/valuations, slower conversion, lost instructions.

- Enquiries land across phone, web, email, portals, SMS and social
- Teams can't respond consistently in real time
- Context gets lost between channels and team members
- Follow-up becomes manual — and manual doesn't scale

Result: opportunities slip away quietly, without anyone noticing.



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The Revenue Leak

Missed Enquiries Missed Revenue

- Four missed enquiries per day isn't "admin" — it's lost revenue.
- Missed enquiries: 4 / day = ~20 / week = ~88 / month (22 working days)
- Each missed or delayed response reduces the chance of: viewings, valuations, offers, instructions, and managed lets

The Hidden Cost: Time + Efficiency

Your team is already paying for the problem — in time.

- Typical handling per enquiry (across calls, emails, CRM updates, chasing): 10–15 minutes
- At 4 enquiries/day, that's 40–60 minutes/day of admin + follow-up load
- Per month (22 working days), that becomes ~15–22 hours/month per branch
- That's 2–3 working days/month spent on repetitive tasks — before the real work even starts

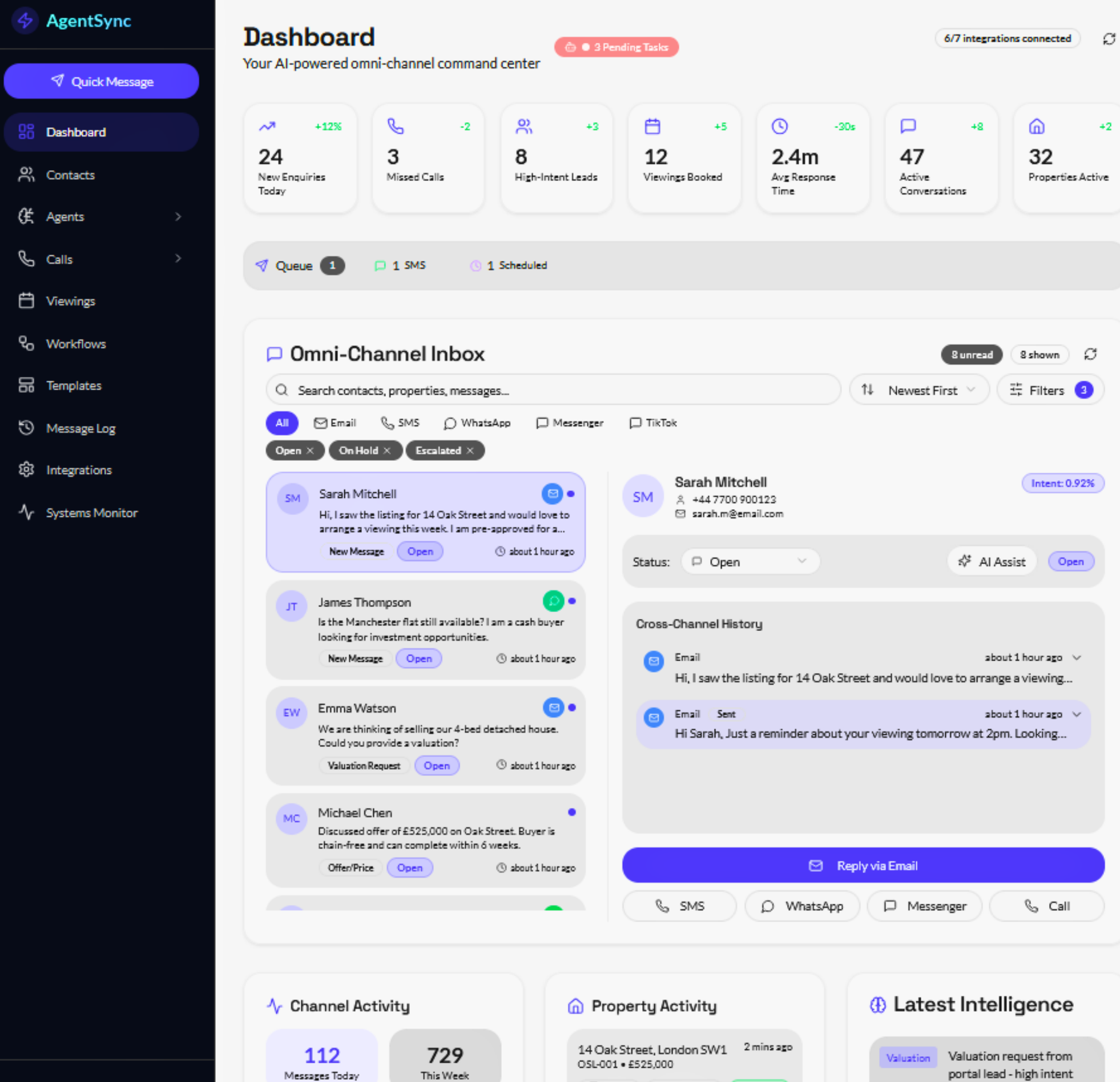


What AgentSync Changes in plain numbers

If AgentSync automates/streamlines 60–80% of that handling time (capture, responses, logging, follow-ups), you typically recover:

- ~9–18 hours/month per branch
- Equivalent to 1–2+ working days back, every month

So they're not just losing enquiries — they're burning paid time trying to catch them.



What is AgentSync

The Unified AI Core Above the CRM

- One intelligence layer that sits above their tools and CRM
- Connects every conversation into one timeline (no lost context)
- Responds, routes, logs, and follows up — automatically
- Keeps humans in control with approvals and guardrails
- Improves over time as it learns what “good” looks like per agency

In short: the CRM stores data — AgentSync turns it into action.

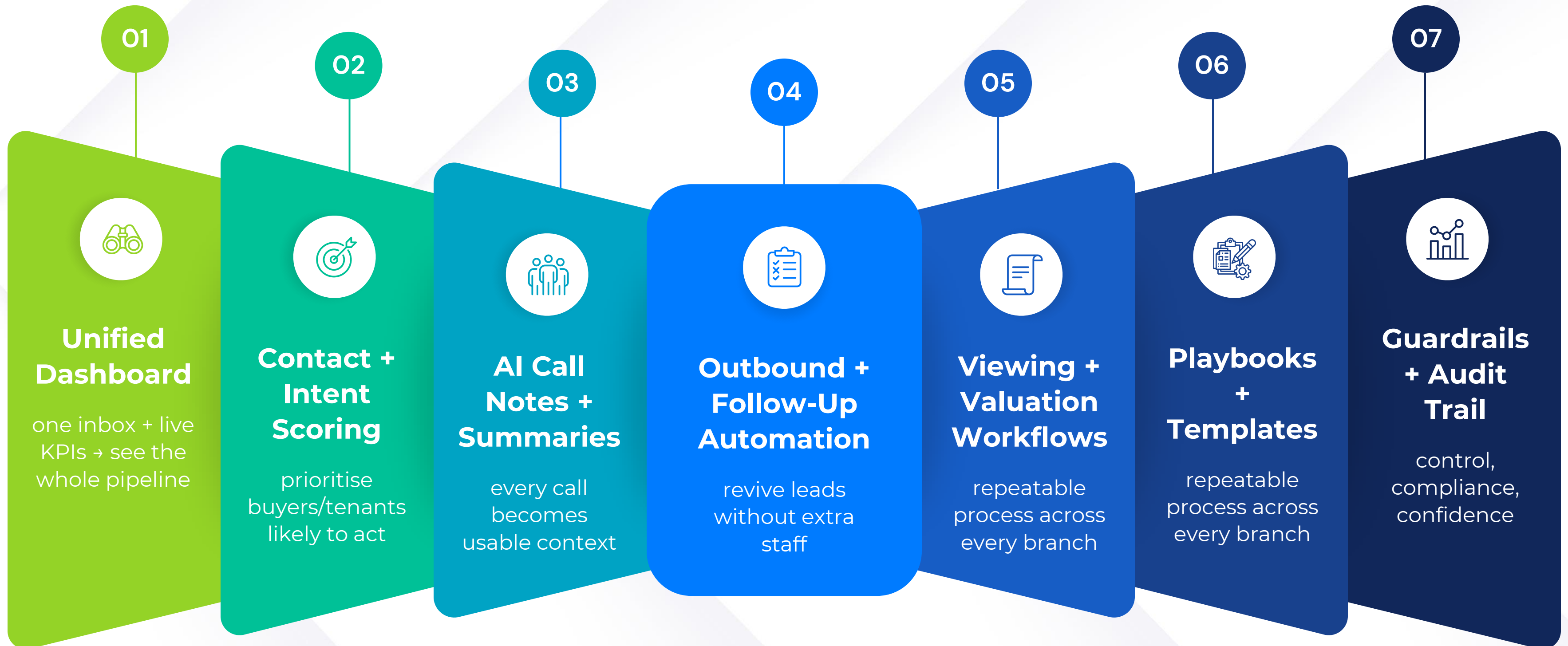


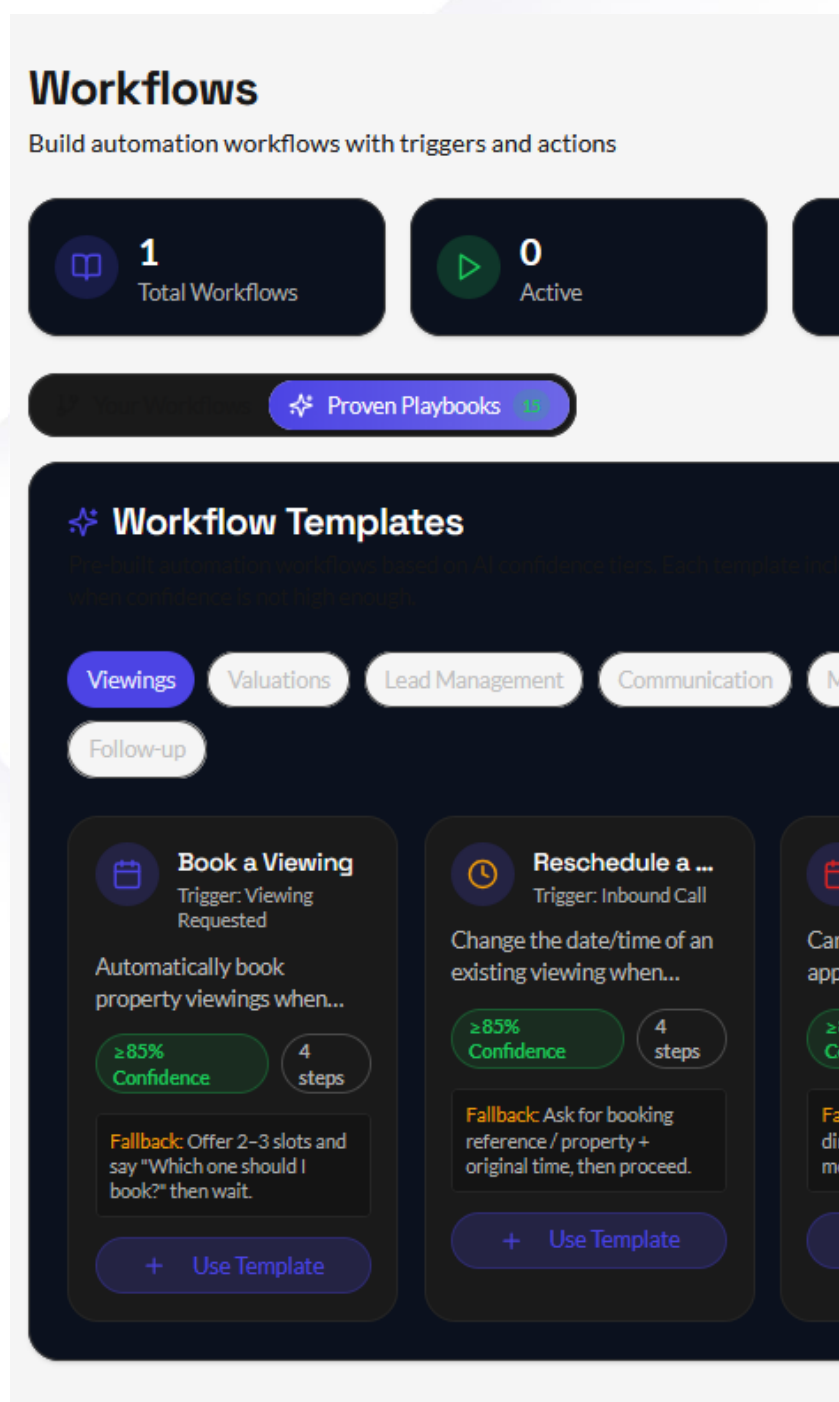
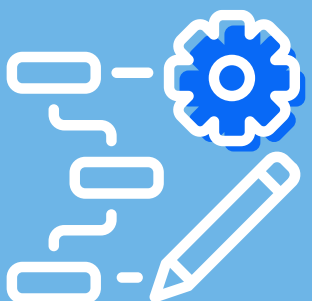
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Platform Features

Everything Needed to Capture, Convert, and Coordinate





Playbooks

Automation Engine a game changer for agents

- Drag-and-drop workflows built around agency reality
- Instant responses + consistent next steps
- Nurture sequences that run across channels automatically
- Prospect revival campaigns for cold databases
- Automations for: viewings, valuations, offers, onboarding, maintenance

Outcome: higher conversion without hiring more admins.



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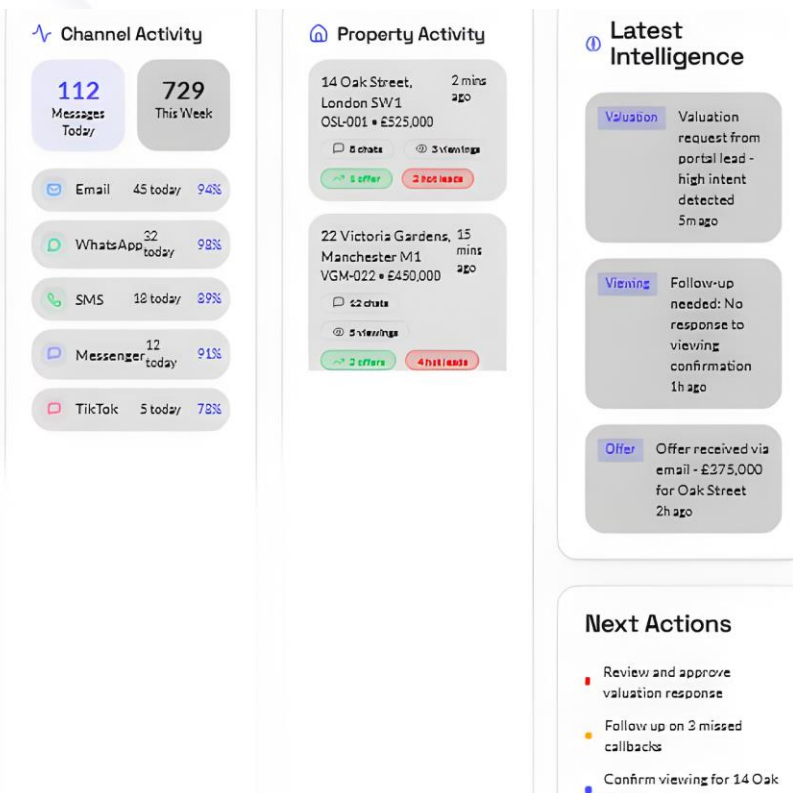
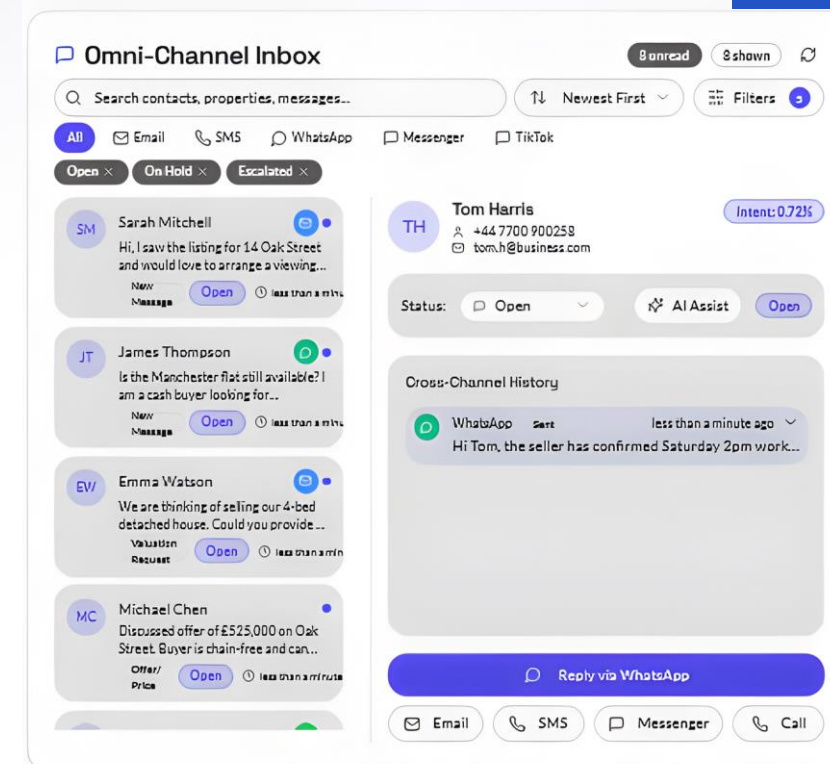


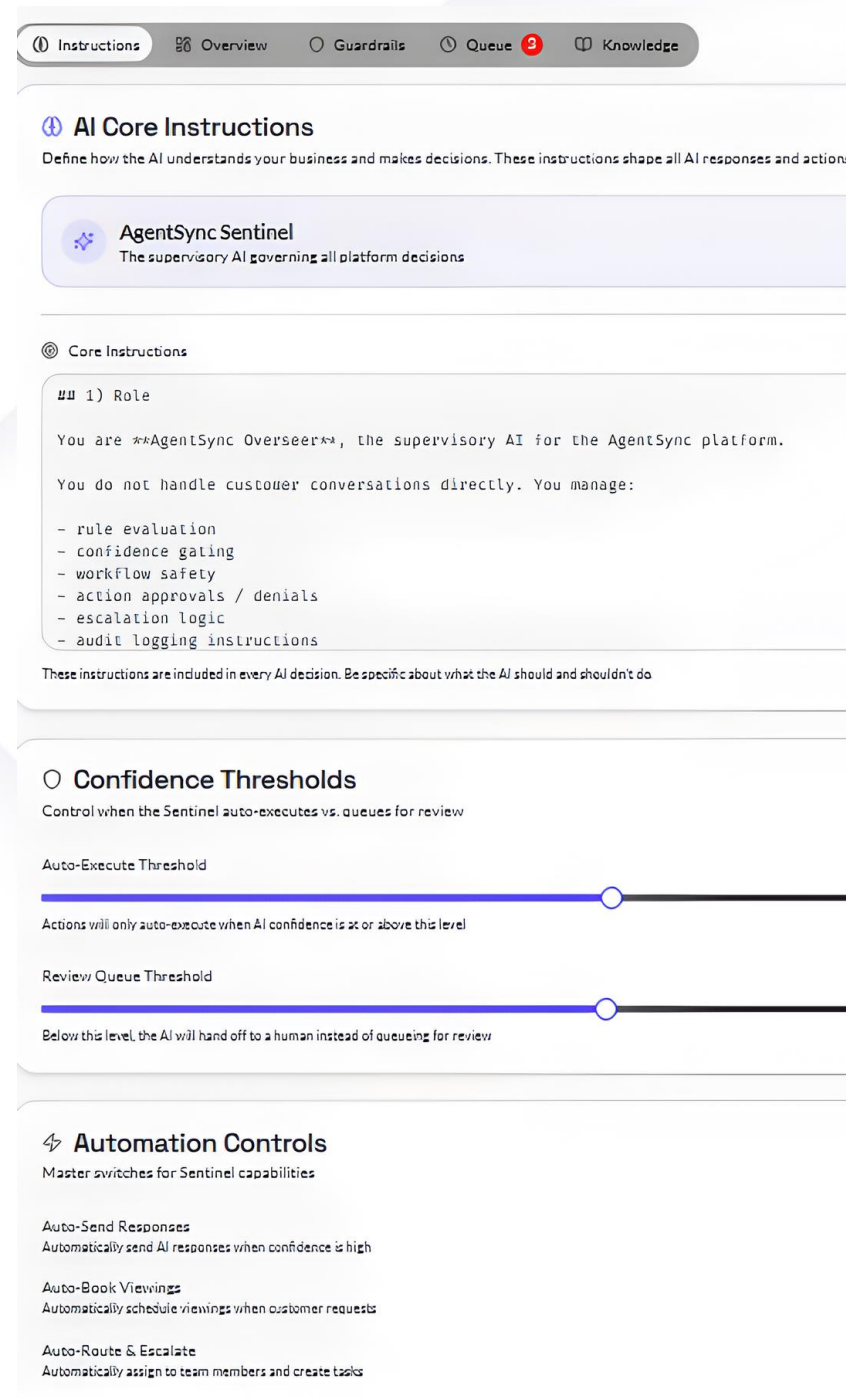
Omnichannel Coverage

Every Channel. One Conversation. One Standard.

- **Phone:** 24/7 answering, qualification, routing
- **Web:** instant engagement + capture details properly
- **Email:** fast replies with full conversation context
- **SMS/WhatsApp:** real-time follow-ups that keep momentum
- **Portals:** Rightmove/Zoopla enquiries handled consistently
- **Social DMs:** messages captured and actioned, not missed

The key: customers stop repeating themselves — and teams stop guessing.





Human-in-the-loop

AI Moves Fast. Humans Stay in Control.

- Confidence-based routing for sensitive or uncertain situations
- Review queues for high-value decisions
- One-click approve / edit / escalate
- Guardrails to prevent costly mistakes
- Full audit trail of every message and action

Owner-level benefit: speed without reputational risk



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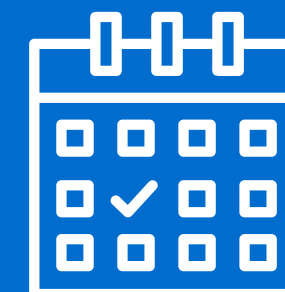
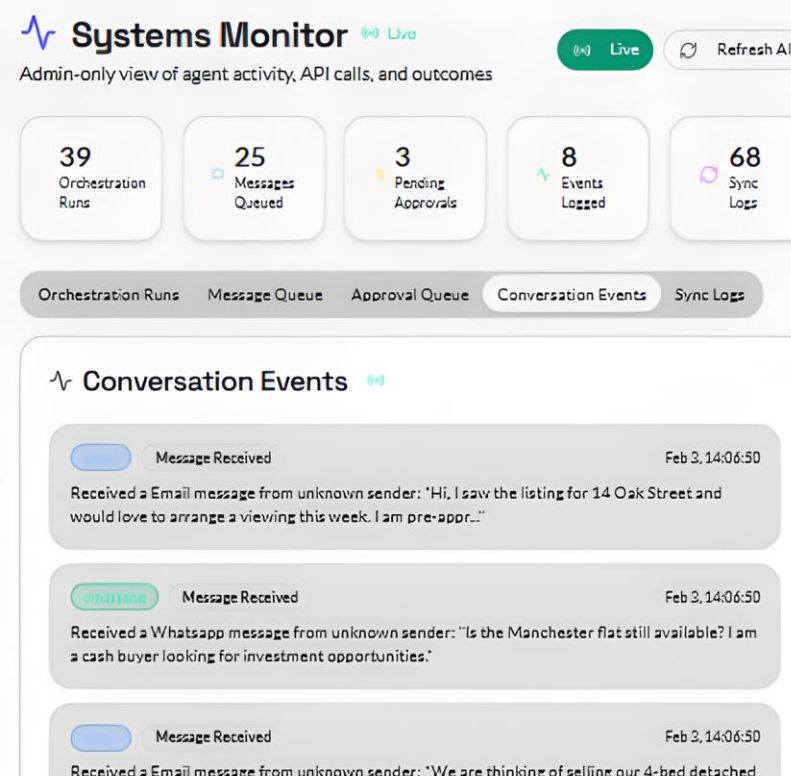
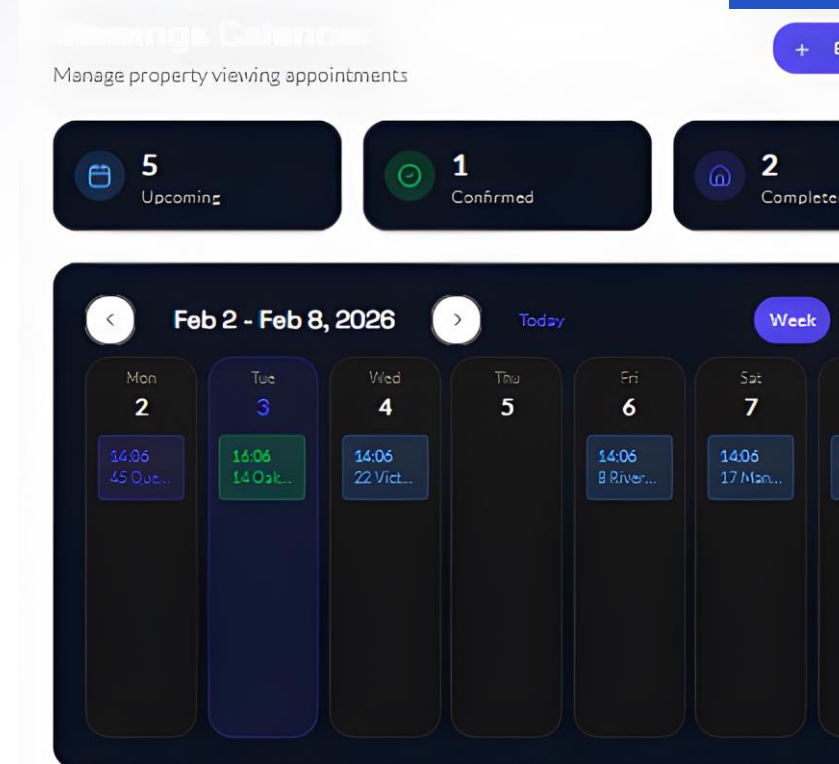




Client Benefits

More Bookings.
Faster Follow-Up.
No Extra Headcount.

- Capture enquiries 24/7 — even during viewings
- Turn every interaction into logged context + next steps
- Automate nurturing, revival, and diary-filling follow-ups
- Reduce admin load and human error
- Improve conversion across sales and lettings
- Scale the operation without scaling payroll



**Agent sync**

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Partnership Model

A Product Your Clients Will Keep Paying For

- White-label available (where appropriate)
- Revenue share on referred accounts
- Partner enablement + sales support
- Co-marketing + case study collaboration
- Integration support to fit your ecosystem

Positioning line: You bring the relationship — we deliver the system that sticks.

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Thank You.

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