

Progress the best. Recycle the rest.

Data-backed insights on every enquiry and a built-in win-back mechanism — so you:

Have fewer deals fall through

Look great in front of your clients

Skip straight to the viewings

THE PROBLEM

Enquiry qualification matters more than ever

Pre Renters' Rights

- Enquiries arrive incomplete, inconsistent and unverified
- Qualification is manual and time-consuming
- Enquiries only verified at referencing stage

Post Renters' Rights

- Everything above, plus:
- Fewer commercial levers to determine the best applicants
- Section 21 abolition raises the stakes on tenant quality

1 in 5

lets fall through — most because the enquiry data was wrong, incomplete or never verified

Estimates based on industry conversations

59%

of landlords are tightening their tenant selection criteria

Source: Handelsbanken 2026 Property Investor Report (200 UK landlords & investors)

THE SOLUTION

HomeHub qualifies, scores, verifies and ranks every enquiry the moment it arrives

01 — CAPTURE

Enquirer completes a profile

Requirements, affordability and ID of **every household member** captured the moment they enquire.

WHY THEY COMPLETE IT

The profile is shareable — in today's high-demand lettings market, that's the incentive for quality enquirers to self-verify.

02 — SORT

Scored & shortlisted

Every enquiry is **scored and ranked to the property** — so your strongest leads surface instantly, no manual triage.

AND NOTHING IS WASTED

Unsuccessful enquiries don't disappear — they're stored and re-scored against your next listing.

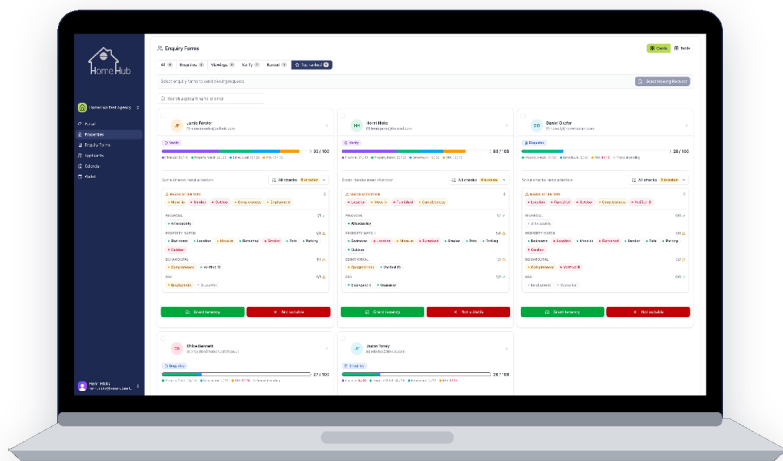
03 — PROGRESS

Progress with proof

Book viewings and request applications — with **auditable evidence of enquiry quality** to share with your clients.

LANDLORD-READY

Every shortlist is a branded, shareable report that shows the landlord exactly why.



Ranked enquiry view — what your team sees the moment enquiries land.

THE WIN-BACK ENGINE

Recycle the rest.

Every enquiry you can't progress is **kept, scored and automatically re-ranked** against your future listings.

A strong enquiry that missed out on one property is **matched to the next** — before you've even advertised it.

No good enquirer ever goes to waste.

THE OUTCOMES

FOR YOU

- Confidence in every enquiry
- Time & money saved on admin
- Hard proof of your value to landlords

FOR YOUR CLIENT

- Real-time visibility on enquiries
- Transparency on enquiry quality
- Greater trust in you

FOR YOUR ENQUIRERS

- A fair chance to stand out
- A straightforward process
- A pathway to better-fitting homes

We're looking for independent letting agencies to build the final product with us.

A close, honest partnership — shaped by your feedback and designed around how you actually work.

We'd love to talk
enquiries@homehubrent.com