

CY Training Works



The Perfect Training Partner for Your Estate Agency

"Not just proper training, but proper training in the real world!"



about Clare Yates

An innovative trainer that communicates in a "hands on" way using real experiences to create empathy and understanding.

Described as an entertainer, Clare sells not tells, so really connects with her audience, so training is not only informative but great fun too!



Motivate & Re-focus



Increase Revenue



Improve customer care



Tailor-Made for you

"Her ability to hold an audience with her insight and knowledge of the market is amazing."



Clare Yates
Founder & MD



Get in touch!

Clare@cytraining.works
www.cytraining.works
Tel 07793 317467

Choose a course from the menu below or would you prefer to design your own?

Back to Basics

A refresher for everyone with focus on applicant qualification, questioning techniques and handling offers

Increase revenue from cross-sales

The art of selling additional services, including mortgage referrals and conveyancing

Win more instructions

How to wow the customer before you even ring the doorbell!

5 Star Customer Reviews

How to enhance your brand and reputation by delivering 5 Star service to your customers from registration to key collection

