



Starberry®

# **Want to grow your return on marketing investment?**

## **We can make it happen!**

**Get a FREE  
digital marketing  
ROI report!**

**(Worth £500)**



# Why is your Return on Investment important?

Return on investment, or ROI, is the single most important metric to measure the success of your lead generation efforts.

Read all about it in full on the Starberry blog [here](#)

Or click the image below to watch our video:



**To put it simply, your basic ROI formula is**  
**ROI = Revenue/Spend.**

This is our formula that can be applied to determine your ROI outside of your lead generation channels to other niche aspects and even to your business as a whole.





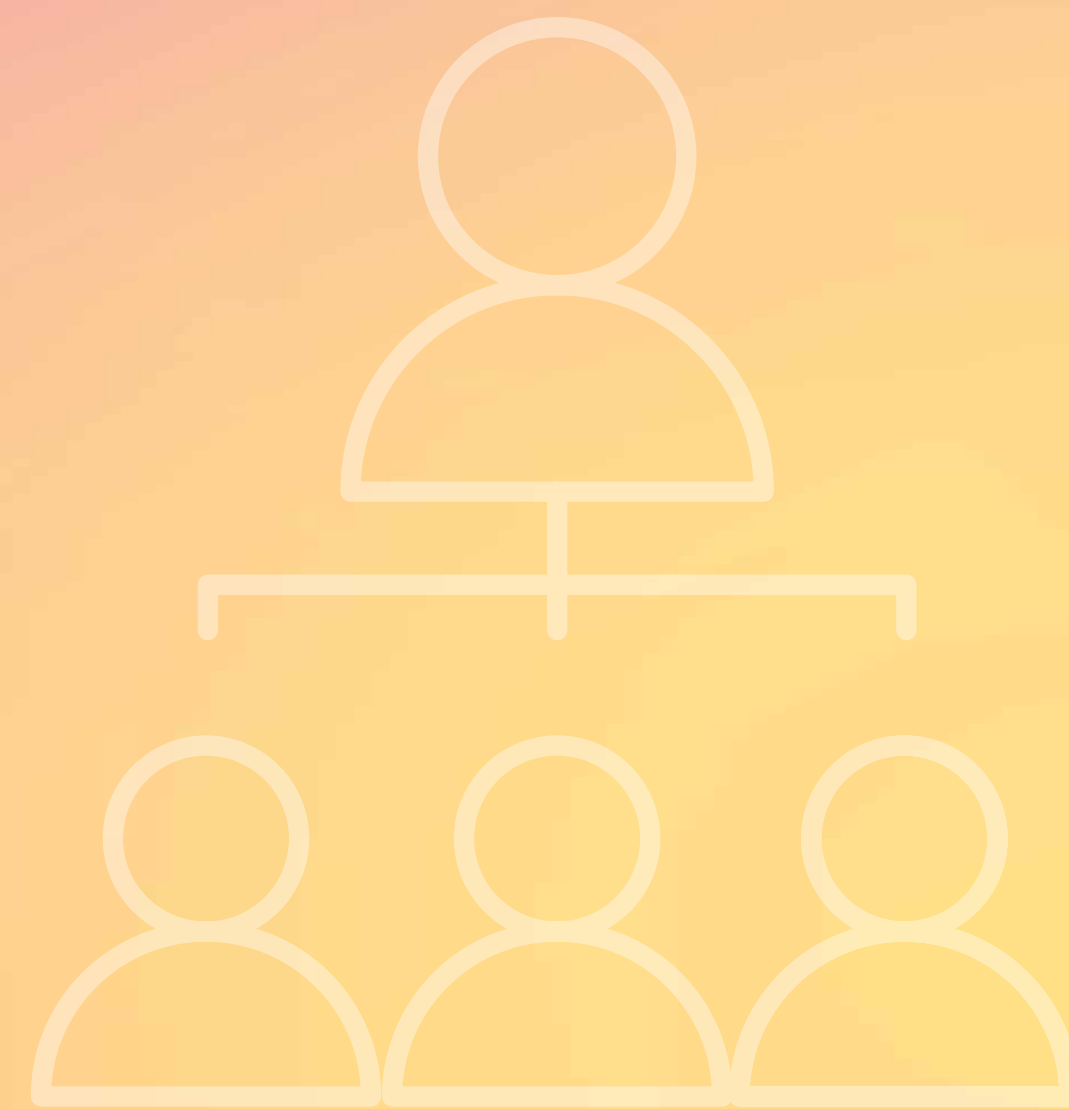
Starberry®

## The Process

Our goal is to continuously improve ROI for you by targeting the low-hanging fruit, tapping into new sources of leads, and digitally transforming your business.

Part of the low-hanging fruit is increasing traffic. If we double the traffic you receive, we can double, say, the number of valuation requests you get.

After that, we work on improving your conversion rate—turning a higher percentage of those visitors into clients.



## Our Offer

We're offering all participants to the event a FREE Marketing ROI report (worth £500).

With our report, we'll help you calculate your current Return on Marketing Investment, identify areas of improvement within your business and show you the best ways to achieve those improvements.

**[Click here to sign up to receive your FREE Marketing ROI report now. starberry.tv/ROI](https://starberry.tv/ROI)**





**Starberry is a global digital agency specialising in brand strategy, web design and lead generation for estate agents, new homes developers and the proptech industry.**



Starberry®

We're a decentralised constellation of creatives and tech gurus on a mission to **create awesomeness and deliver results** for our clients and their customers.

Our expertise lies in driving business growth for estate agents through digital strategy, brand identity, website design and tech development, content marketing, video, SEO, social media, email marketing, digital advertising and KPI reporting.





Starberry®

## Digital Brand Strategy

We create digital brand strategies that help take your business to the next level. Some of our customers are experiencing growth in excess of 400%. To achieve this success, we learn about your business, your customers, goals and USP's. Discovery, research and strategy are at the heart of what we do.

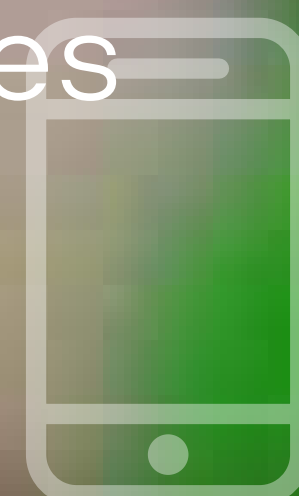
## Web Design

We create award-winning websites that make estate agents really stand out from the crowd. We have helped 100's of agencies benefit from their beautifully responsive websites that act as a true online lead generation powerhouse, appearing at the top of Google and generating high volumes of qualified leads.



## Lead Generation

We're fanatical about lead generation, deal flow and sales, the lifeblood for successful businesses. We create multi-channel digital strategies that work harder for you. Our supercharged websites and highly engaging digital marketing campaigns are executed with precision & designed to deliver maximum return for your investment.







Starberry®

[starberry.tv/roi](https://starberry.tv/roi)

+44 20 3858 0069  
[sales@starberry.tv](mailto:sales@starberry.tv)